“IP3’s From Strategy to Reality: Don't Look Back”
June 3-4, 2008

The University of Minnesota's Carlson School of Management and MIS Research Center have teamed up with IP3 Inc., the nation's leader in information security education and research, to offer a workshop on IT security on June 3-4, 2008 "Strategy to Reality" is a 2-day technical workshop for corporate IT security directors will be offered at Carlson School of Management, University of Minnesota, Minneapolis.
This is a must attend event for the serious IT security professional. The educational nature of this workshop will help prepare you for devising an effective and secure defensive strategy in architecting or securing your networks.

To Register: http://www.ip3seminars.com/security/register.php
For more Information http://www.misrc.umn.edu/co-sponsored/2008-06-03/

Registration code UMN150 = $150 per person
Call Judy at IP3 to check registration status at (989) 771-1007

UPGRADE option: UMN695 = $695 (includes choice of iPod and Podcast Library)

“IP3’s CISSP Boot Camp: CISSP ® Certification training session
July 21-25, 2008

The University of Minnesota's Carlson School of Management and MIS Research Center have teamed up with IP3 Inc., the nation's leader in information security education and research, to offer a workshop CISSP ® certification training session.

Summarizing the Core Offerings – IP3 CISSP® Boot Camp

5 Day Training Seminar that covers the CBK, One year access (pre and post Boot Camp) to our innovation and comprehensive On-line live CISSP ® certification training sessions (Monday and Wednesday each week). Review sessions on each domain (Friday each week). Shon Harris’ "CISSP ® Certification All-in-One Exam Guide"(Second Edition) -the industry's preferred book on CISSP ® exam preparation! Our 700+ page workbook and our four volume “NIST Guidelines for CISSP®” developed by IT security professionals for security professionals. Provide training using the most current technologies available to assist you in maximizing your education, while minimizing the cost spent for it.

To Register: http://www.ip3seminars.com/cissp/register.php
For More information: http://www.ip3inc.com/cisspbootcamp.htm

Use registration code UM775 = $775 per person without iPod
Use registration code UM1095 = $1,095 per person with iPod

Call Judy at IP3 to check registration status at (989) 771-1007
“Strategies for Improving chronic Disease Care”

Date: May 9, 2008

Paul Johnson

Health care systems have evolved around the concept of acute care and the treatment of infectious diseases. They perform best when addressing patients' episodic and urgent concerns. However, the acute care paradigm is no longer adequate for a world, in which chronic illness is a major health challenge facing all countries. In the U.S. alone, the Centers for Disease Control and Prevention has recently estimated that chronic illness is responsible for 70 percent of all health-related deaths and 75 percent of all health care costs. The aging of the U.S. population and increases in risk factors such as obesity ensures that chronic illness will be an even greater problem in future years.

In this presentation I describe recent research that attempts to develop strategies for managing health outcomes, risk and cost in patients with chronic illness. I focus on work done over the past several years by a group of university and health plan researchers who have been conducting studies of decision-making in the care of patients with Type 2 diabetes. This group has used randomized trials as well as computer modeling and simulation studies to discover decision policies that balance variation in long term risk and the cost of care against improvements in short term clinical outcomes.

Following discussion of this work I will argue that joint determination of clinical effectiveness and treatment costs is a necessary but missing piece of the information that is needed by payers and others who define policies (such as clinical guidelines) if we are to improve the value proposition in health care moving forward. The development and application of novel and powerful methods that identify and validate optimal clinical policies for managing the chronically ill patient is justifiably a high research priority, and one that has obvious and urgent public policy applications. This approach may also prove to be a promising starting point for efforts to improve the clinical value obtained from economic investments in future health care systems.

Paul Johnson is Carlson professor of Decision Sciences and adjunct professor of Psychology and Computer Science. He is a member of the Cognitive Sciences Center as well as the Center for Political Psychology. His research focuses on the study of expertise in complex problem solving and decision-making tasks, decision failures that arise from the misperception or misrepresentation of information (e.g., deception), and the use of knowledge resources and decision technologies in professional and technical work.
"Process improvement should be done to help the business, not for its own sake."

Upcoming Seminar in Fall 2008 or Spring 2009
Susan Ryan—BlueCross BlueShield

Designing and implementing a Change Management process with involvement from business and IT experts has started a culture change in our organization, beginning with increased involvement from Management and ending with a repeatable process that captures the controls information appropriate to increase systems stability and availability and reduced unplanned work. This health insurance organization has been toying with ITIL for a few years, but has hit the ground running in 2007 with increased senior leadership support resulting in the funding of dedicated staff, tools, and process consulting. This presentation will demonstrate the Change Management design and implementation process we used, the types of people we involved (including the business), and some of the deliverables from the project: Business Service Focus, Change Management Process, Roles and Responsibilities and many others.

Susan Ryan has been involved in the IT industry for over 25 years in roles including sales, consulting, and management. She has been a passionate believer in quality and process, eliminating waste, and focusing on the expectations of the customer. In her current role, Susan is responsible for an enterprise program to improve the way IT services are delivered to the business, utilizing ITIL and COBIT frameworks to guide process design.

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MISRC Upcoming Events Calendar

http://www.misrc.umn.edu/calendar/

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MISRC Previous Seminars Fall 2007 - Spring 2008

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9/14/2007 Seminar “RFID, TRACEABILITY & FOOD SAFETY: Can RFID play a major role in solving the Fresh Foods Industry food safety crises?” Kent Rhodes, CEO of Revionics
http://www.misrc.umn.edu/seminars/2007-09-14/

10/12/2007 Seminar “The IT Engagement Model: How companies link company-wide IT governance to projects” Nils Olaya Fonstad, Research Scientist, MIT Sloan School of Management
http://www.misrc.umn.edu/seminars/2007-10-12/

http://www.misrc.umn.edu/seminars/2007-10-26/

11/09/2007 Seminar “Modernizing Your Enterprise with Open Source” Uwe Vieille and Mike Anderson, Unisys Corporation
http://www.misrc.umn.edu/seminars/2007-11-09/

11/30/2007 Seminar "Enterprise Agility and Information Technology Management" V. Sambamurthy, Eli Broad Professor of Information Technology Graduate School of Management, Michigan State University
http://www.misrc.umn.edu/seminars/2007-11-30/

02/01/2008 Seminar “The Role of Knowledge Management in Organizational Innovation Processes” Roberto Evaristo, Knowledge Management Program Office, 3M
http://www.misrc.umn.edu/seminars/2008-02-01/

03/07/2008 Seminar “Moving Beyond Alignment: Creating Value through IT-Business Engagement” Mani Subramani, Information & Decision Sciences, Carlson School of Management, University of Minnesota
http://www.misrc.umn.edu/seminars/2008-03-07/

http://www.misrc.umn.edu/seminars/2008-04-04/

5/9/2008 Seminar “Strategies for Improving Chronic Disease Care” Paul Johnson, Information & Decision Sciences, Carlson School of Management
http://www.misrc.umn.edu/seminars/2008-05-09/
The Management Information Systems Research Center (MISRC) is a nonprofit organization in the Carlson School of Management at the University of Minnesota. It was founded in 1968 by pioneers in the MIS field as part of the development of the MIS program at the Carlson School.

The Center is engaged in the dissemination of leading edge thinking about the MIS field, the development of new curriculum, and the facilitation of applied research. The Center disseminates research findings through its seminar series and a working paper series.

To be successful, the educational and research programs in MIS require solid support from IS professionals working in industry. The Center provides the needed link between the MIS faculty and the business community. Thus, a primary goal of the MIS Research Center is to promote and utilize a valued interaction between MIS professionals and academics.

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